



2013 NASDA Annual Meeting

Sponsorship Opportunities

The 2013 NASDA Annual Meeting will be held at the historic Biltmore Estate nestled in the mountains of Asheville, North Carolina. NASDA President and North Carolina Commissioner of Agriculture Steve Troxler welcomes you to join legislative and regulatory discussions as a key meeting stakeholder all the while enjoying the uniqueness of agriculture in western North Carolina.

Why sponsor the NASDA Annual Meeting?

Sponsorship by government and private sector leaders like you is crucial to the success of our meeting and mutually strengthens our voice in the agricultural policy dialogue.

Benefits of Sponsorship

- Insightful discussion on a broad spectrum of current and future agricultural policy issues
- Insight on emerging legislative and regulatory issues from state and federal officials
- Enhanced brand recognition and promotional opportunities for new products and services
- Networking opportunities and interaction with meeting attendees from across the nation, including policy makers and industry counterparts

What is NASDA?

Founded in 1915, the National Association of State Departments of Agriculture (NASDA) is a non-profit, nonpartisan organization representing the lead state agriculture officials from all 50 states and four U.S. territories.

NASDA Members are committed to the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.

For more information about this event, visit www.nasda.org/2013 or contact Amanda Bryant at (202) 296-9680.



2013 NASDA Annual Meeting Sponsorship Opportunities

Diamond - \$30,000 and above

Diamond level sponsors will be recognized at the President's Dinner at the Biltmore Estate and will have the opportunity to briefly address dinner attendees. Sponsors at this level will be invited to join key NASDA leadership for an intimate dinner and to participate in a policy forum for industry leaders being held during the meeting. The logo of each Diamond sponsor will be on the materials distributed and displayed during the dinner, and included within the official agendas. Six complimentary registrations are included.

Platinum - \$25,000

Platinum level sponsors will be introduced and given the opportunity to make brief remarks during a lunch of their choice. Sponsors at this level will be invited to join key NASDA leadership for an intimate dinner and to participate in a policy forum for industry leaders being held during the meeting. The logos of each Platinum sponsor will be displayed during all lunches and included within the official agendas. Five complimentary registrations are included.

Gold - \$20,000

Gold level sponsors will be introduced and given the opportunity to make remarks during a breakfast of their choice. The logo of each Gold sponsor will be displayed during all breakfasts and included within the official agendas. Four complimentary registrations are included.

Silver - \$15,000

Silver level sponsors will be recognized during the President's Reception. The logo of each sponsor will be on the printed materials displayed during the reception and included within the official agendas. Three complimentary registrations are included.

Bronze - \$10,000

Bronze level sponsors will be recognized at the NASDA Annual Meeting Welcome Reception. The logos of each sponsor will be on the printed materials displayed during the event and included within the official agendas. Two complimentary registrations are included.

Friend - \$5,000

Friend level sponsors will be recognized on printed materials displayed at the nightly hospitality suite. Sponsors at this level will also have their logo included within the official agendas. One complimentary registration is included.

Stakeholder - \$2,500

Stakeholder level sponsors will have their logo displayed near the refreshments offered during each break session. Sponsors at this level will also have their logo included within the official agendas.

Patron - \$1,000 or below

Patron level sponsors will have their logos printed on the official agendas and also be verbally recognized by the NASDA President during the meeting.

Organization Name: _____

(As it should appear in meeting materials)

Contact Name: _____

Title: _____

Business Phone: _____

E-mail: _____

Please select your sponsorship level from those outlined above and submit completed forms to:

Mail:

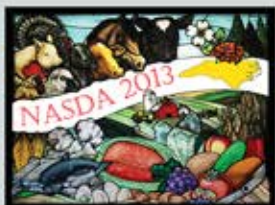
NASDA

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OR



NASDA is a tax-exempt organization under Section 501 (c)(6) of the Internal Revenue code. Contributions are not deductible as a charitable contribution for federal tax purposes but may be deductible as a business expense. Please consult your accountant or tax advisor with further questions.

