



October 6, 2014

Greetings,

Next summer the Wisconsin Department of Agriculture, Trade and Consumer Protection has the pleasure of hosting the annual meeting of the Midwestern Association of State Departments of Agriculture (MASDA). The event will be held June 21-24, 2015, at the Concourse Hotel in Madison, Wisconsin.

Commissioners, Secretaries and Directors of state departments of agriculture from twelve Midwestern states will be visiting Wisconsin, which gives us an opportunity to showcase Wisconsin's innovative food, agribusiness and agritourism industry to the top agricultural leaders in the Midwest. The conference will include speakers, roundtable discussions and agricultural tours in Madison and surrounding communities.

During the conference we would like to present delegates with gift baskets filled with Wisconsin products. We will have a hospitality room each evening, where we will showcase as many Wisconsin food and drink selections as possible. Please contact us if you would like to donate any product to be used for the gift baskets or hospitality room. Any amount will be appreciated. To properly recognize your company, we will include a list of companies and their donated items in the baskets and will also post signs in the hospitality room for the duration of the conference.

Thank you for helping us to wow representatives from other states with the diverse and top-of-the-line products that Wisconsin has to offer.

For additional information, please contact Amanda Bryant of the National Association of State Departments of Agriculture at 202-296-9680 or [amanda@nasda.org](mailto:amanda@nasda.org). We look forward to your participation in this very exciting conference.

Sincerely,

A handwritten signature in black ink that reads "Stephanie Klett". The signature is written in a cursive, flowing style.

Stephanie Klett  
Secretary, Department of Tourism

Governor Scott Walker  
Secretary Stephanie Klett

201 West Washington Avenue P.O. Box 8690 Madison, WI 53708-8690 Telephone: 608.266.7621 FAX: 608.266.3403

TRAVELWISCONSIN.COM

**Food, product or gift item donation** (Need for 100 attendees)

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**Please give instructions on how to coordinate pick-up closer to the event.**

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Contact Information \_\_\_\_\_

Name of Company or Organization \_\_\_\_\_

Contact Person, Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please submit your completed form by January 30, 2015 to:

Mail:  
Elizabeth Rowland, NASDA  
4350 N Fairfax Drive, Suite 910  
Arlington, VA 22203

Email:  
Amanda Bryant, NASDA  
[amanda@nasda.org](mailto:amanda@nasda.org)  
202-296-9680

Send your logo electronically to allow your company or organization to be recognized.  
For additional information, please contact NASDA's Amanda Bryant. Thank you!