



SPONSORSHIP Contributions

PLEASE PUT A CHECK NEXT TO YOUR DESIRED SPONSORSHIP LEVEL, AND ENTER THE AMOUNT:

- Trinidad Scorpion (\$15,000 or more) \$ _____
- Bhut Jolokia (\$10,000 to \$14,999) \$ _____
- NuMex Bailey Piquin (\$7,500 to \$9,999) \$ _____
- NuMex Las Cruces Cayenne (\$5,000 to \$7,499) \$ _____
- NuMex Sandia Select (\$3,000 to \$4,999) \$ _____
- NuMex Heritage Big Jim (\$1,000 to \$2,999) \$ _____
- NuMex Heritage 6-4 (\$500 to \$999) \$ _____
- NuMex Joe E. Parker (up to \$499) \$ _____

Name of Organization: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ ZIP Code: _____

Telephone: _____

Email: _____

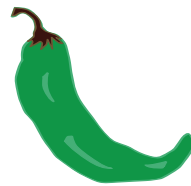
PLEASE SEND COMPLETED FORMS AND FINANCIAL CONTRIBUTIONS TO:

NASDA – WASDA 2015
c/o Elizabeth Rowland
4350 Fairfax Drive, Suite 910
Arlington, VA 22203

Make checks payable to: NASDA – WASDA, or

Please send me an invoice

Please send your logo to WASDA@nmda.nmsu.edu



IN-KIND Contributions

I would like to donate the following product(s):

QUANTITY	PRODUCT DESCRIPTION	VALUE

PLEASE SEND PRODUCT DONATIONS TO:

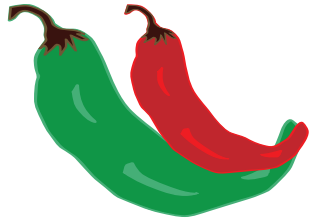
New Mexico Department of Agriculture
ATTN: Amanda Romero
3190 South Espina
MSC 3189/Box 30005
Las Cruces, NM 88003
Please send your logo to WASDA@nmda.nmsu.edu

FOR QUESTIONS OR TO ARRANGE FOR PRODUCT PICK-UP:

Contact Amanda Romero
575-646-3702 or WASDA@nmda.nmsu.edu

Thank you for your support of this important event!





SPONSORSHIP LEVELS

New Mexico produces the most outstanding chile peppers in the world. Our sponsorship levels are named in honor of some of our most unique peppers along with their Scoville heat units (SHU). The higher the SHU, the better the sponsorship! Thank you for your consideration. We look forward to a *hot* time in the Land of Enchantment!

TRINIDAD SCORPION (2,000,000 SHU) SPONSOR - \$15,000 OR MORE

- Title sponsorship of the president's banquet
- Six (6) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

BHUT JOLOKIA (1,000,000 SHU) SPONSOR - \$10,000 to \$14,999

- Title sponsorship of a dinner
- Four (4) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX BAILEY PIQUIN (97,000 SHU) SPONSOR - \$7,500 to \$9,999

- Title sponsorship of a reception
- Three (3) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX LAS CRUCES CAYENNE (17,400 SHU) SPONSOR - \$5,000 to \$7,499

- Title sponsorship of a lunch
- Two (2) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX SANDIA SELECT (9,500 SHU) SPONSOR - \$3,000 to \$4,999

- One (1) complimentary registration
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX HERITAGE BIG JIM (9,480 SHU) SPONSOR - \$1,000 to \$2,999

- Complimentary one-day registration for two (2) attendees
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX HERITAGE 6-4 (1,560 SHU) SPONSOR - \$500 to \$999

- Complimentary one-day registration for one (1) attendee
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

NUMEX JOE E. PARKER (811 SHU) SPONSOR - UP TO \$499

- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

IN-KIND DONATIONS

Product donations are sought for 150 registration bags, meals, gifts, the hospitality suite, and more.

- Logo and recognition on printed materials and registration bag insert
- Signage at event, if applicable
- Sponsorship level dollar equivalent recognition

