



# SPONSORSHIP Contributions

PLEASE PUT A CHECK NEXT TO YOUR DESIRED SPONSORSHIP LEVEL, AND ENTER THE AMOUNT:

- Trinidad Scorpion (\$15,000 or more) \$ \_\_\_\_\_
- Bhut Jolokia (\$10,000 to \$14,999) \$ \_\_\_\_\_
- NuMex Bailey Piquin (\$7,500 to \$9,999) \$ \_\_\_\_\_
- NuMex Las Cruces Cayenne (\$5,000 to \$7,499) \$ \_\_\_\_\_
- NuMex Sandia Select (\$3,000 to \$4,999) \$ \_\_\_\_\_
- NuMex Heritage Big Jim (\$1,000 to \$2,999) \$ \_\_\_\_\_
- NuMex Heritage 6-4 (\$500 to \$999) \$ \_\_\_\_\_
- NuMex Joe E. Parker (up to \$499) \$ \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

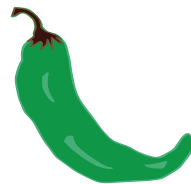
PLEASE SEND COMPLETED FORMS AND FINANCIAL CONTRIBUTIONS TO:

NASDA – WASDA 2015  
c/o Elizabeth Rowland  
4350 Fairfax Drive, Suite 910  
Arlington, VA 22203

Make checks payable to: NASDA – WASDA, or

Please send me an invoice

Please send your logo to [WASDA@nmda.nmsu.edu](mailto:WASDA@nmda.nmsu.edu)



# IN-KIND Contributions

I would like to donate the following product(s):

QUANTITY	PRODUCT DESCRIPTION	VALUE

PLEASE SEND PRODUCT DONATIONS TO:

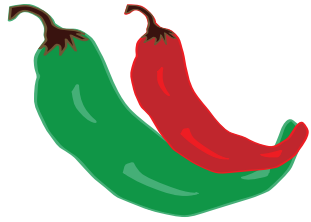
New Mexico Department of Agriculture  
ATTN: Amanda Romero  
3190 South Espina  
MSC 3189/Box 30005  
Las Cruces, NM 88003  
Please send your logo to [WASDA@nmda.nmsu.edu](mailto:WASDA@nmda.nmsu.edu)

FOR QUESTIONS OR TO ARRANGE FOR PRODUCT PICK-UP:

Contact Amanda Romero  
575-646-3702 or [WASDA@nmda.nmsu.edu](mailto:WASDA@nmda.nmsu.edu)

## Thank you for your support of this important event!





# SPONSORSHIP LEVELS

New Mexico produces the most outstanding chile peppers in the world. Our sponsorship levels are named in honor of some of our most unique peppers along with their Scoville heat units (SHU). The higher the SHU, the better the sponsorship! Thank you for your consideration. We look forward to a *hot* time in the Land of Enchantment!

## TRINIDAD SCORPION (2,000,000 SHU) SPONSOR - \$15,000 OR MORE

- Title sponsorship of the president's banquet
- Six (6) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## BHUT JOLOKIA (1,000,000 SHU) SPONSOR - \$10,000 to \$14,999

- Title sponsorship of a dinner
- Four (4) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX BAILEY PIQUIN (97,000 SHU) SPONSOR - \$7,500 to \$9,999

- Title sponsorship of a reception
- Three (3) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX LAS CRUCES CAYENNE (17,400 SHU) SPONSOR - \$5,000 to \$7,499

- Title sponsorship of a lunch
- Two (2) complimentary registrations
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX SANDIA SELECT (9,500 SHU) SPONSOR - \$3,000 to \$4,999

- One (1) complimentary registration
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX HERITAGE BIG JIM (9,480 SHU) SPONSOR - \$1,000 to \$2,999

- Complimentary one-day registration for two (2) attendees
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX HERITAGE 6-4 (1,560 SHU) SPONSOR - \$500 to \$999

- Complimentary one-day registration for one (1) attendee
- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## NUMEX JOE E. PARKER (811 SHU) SPONSOR - UP TO \$499

- Logo and recognition on event website, printed materials, and signage
- Registration bag insert
- Chile Ambassador Ceremony

## IN-KIND DONATIONS

Product donations are sought for 150 registration bags, meals, gifts, the hospitality suite, and more.

- Logo and recognition on printed materials and registration bag insert
- Signage at event, if applicable
- Sponsorship level dollar equivalent recognition

