

# MASDA 17

cleveland    june 19-22, 2017

## **2017 MASDA Annual Meeting at the Westin Cleveland Downtown**

*This schedule is a draft for planning purposes only. It is still subject to change.*

### **Sunday, June 18** (*Attire is casual; dinner is on your own*)

8:00 p.m.                      Hospitality Suite  
Location: Lakeview and Skyline Penthouse, 23<sup>rd</sup> Floor

### **Monday, June 19** (*Attire is casual; breakfast and lunch are on your own*)

8:00 a.m. – 6:00 p.m.    Registration  
Location: Calypso Foyer, 6<sup>th</sup> Floor

1:00 p.m.                      Welcome/Opening Session  
David T. Daniels, MASDA President  
Michael Strain, NASDA President  
Location: Calypso Room, 6<sup>th</sup> Floor

1:30 p.m.                      NASDA Policy Update

2:30 p.m.                      NASDA Research Foundation Strategic Plan

3:00 p.m.                      MASDA Business Meeting

4:15 p.m.                      Break

4:30 p.m.                      Census of U.S. Agriculture and a NASS overview  
Kevin Barnes - Director, Western Region, USDA-NASS

5:00 p.m.                      Specialty Crop Block Grant Program Update  
Garland Robertson - USDA-AMS

6:00 p.m.                      Welcome Reception  
Location: Vanda Foyer, 6<sup>th</sup> Floor

7:00 p.m.                      Taste of Ohio Dinner  
Location: Vanda North and South, 6<sup>th</sup> Floor

7:45 p.m.                      Standup Comedy from Drew Hastings  
Location: Vanda North and South, 6<sup>th</sup> Floor

9:00 p.m.                      Hospitality Suite  
Location: Lakeview and Skyline Penthouse, 23<sup>rd</sup> Floor



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**Tuesday, June 20** (*Attire is casual. We'll be on Lake Erie traveling by boat for a portion of the day, so please plan accordingly*)

6:00 a.m. – 7:00 a.m.    Breakfast  
Location: Orchid East Ballroom, 6<sup>th</sup> Floor

7:10 a.m.                    Walk to 9<sup>th</sup> St. Pier

7:30 a.m. – 10:00 a.m.    Jet Express Boat Trip to Middle Bass Island  
Location: E 9th Street Pier, Cleveland

10:00 a.m.                 **Lake Erie Day - Sponsored by SP Plus**  
Location: Lonz Winery, Middle Bass Island State Park

Welcome – Mike Bailey, Chief – Ohio Dept. of Natural Resources, Division of Parks and Watercraft

Panel discussions on water quality with Q & A

1<sup>st</sup> Panel: What Works? Public Perspective

John Schlichter – Ohio Dept. of Agriculture

Steve Davis – Natural Resources Conservation Service

Kris Swarz – Ohio Federation of Soil and Water Conservation Districts

Greg LaBarge - Ohio State University

Laura Johnson – Heidelberg College

2<sup>nd</sup> Panel: What Works? Agriculture and Industry Perspective

Terry McClure - McClure Farms LLC

Ann Aquillo - Scotts Miracle-Gro

John Oster - Morral Companies

Chris Henney - Ohio Agribusiness Association

Noon                         Ohio Agriculture Picnic – Courtesy of Ohio's Commodity Groups  
Location: Middle Bass Island State Park

1:30 p.m. - 4:30 p.m.    Activity - Each registrant can pick their choice:  
- Fishing (Ohio fishing license required)  
- Winery  
- Explore on your own

5:00 p.m. - 7:00 p.m.    Dinner – **Sponsored by SP Plus**  
Location: The Boardwalk, Put-in-Bay

7:00 p.m. - 9:30 p.m.    Hospitality Suite on board Jet Express back to Cleveland



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## **Wednesday, June 21** (*Attire is casual. Please wear closed toed, rubber soled shoes for tour.*)

- 7:30 a.m. – 8:45 a.m.    Breakfast  
Location: Orchid East Ballroom, 6<sup>th</sup> Floor
- 9:00 a.m.                    Panel: Quality Assurance at Livestock Exhibitions  
Virgil Strickler - General Manager, Ohio State Fair  
Dr. Tony Forshey, DVM - Ohio Dept. of Agriculture, State Veterinarian  
Location: Calypso Room, 6<sup>th</sup> Floor
- 10:00 a.m.                    Panel: Food Biosecurity  
Dr. Tim Jackson – Director of Food Safety, Nestlé USA  
Colin Christmas – Director Quality Management, Nestlé USA  
Lance Reeve – Sr. Risk Management Consultant, Nationwide Insurance  
Location: Calypso Room, 6<sup>th</sup> Floor
- 11:30 a.m.-12:30 p.m.    Lunch  
Location: Orchid East Ballroom, 6<sup>th</sup> Floor
- 1:30 p.m. – 3:30 p.m.    Visit to Nestlé USA Research and Development Center, Solon
- 5:00 p.m.-8:00 p.m.    Pro Football Hall of Fame Dinner and Tour, Canton  
**Sponsored by Nationwide Insurance**
- 9:00 p.m.-11:00 p.m.    Hospitality Suite  
Location: Lakeview Penthouse, 23<sup>rd</sup> Floor

## **Thursday, June 22** (*Attire is casual*)

- 7:00 a.m. – 8:00 a.m.    Breakfast  
Location: Orchid East Ballroom
- 8:30 a.m.                    Food Export of the Midwest  
Tim Hamilton, Executive Director  
Location: Calypso Room
- 10:00 a.m.                    Reconvene MASDA Business Meeting (if needed)  
Location: Calypso Room
- 11:00 a.m.                    Adjourn



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